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PARRELLA'S

1957 DAHLIA CATALOGUE

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LOUISE ANN

Description on Page 2

PARRELLA DAHLIA GARDENS

3380 ELY AVENUE Corner 222nd Street NEW YORK 69, N. Y.

Telephone OLinville 5-8384

If No Answer Try KI 7-3154

The
PARRELLA
DAHLIA GARDENS

*presents the following introductions from our Gardens and
other growers, for the Season of 1957*

SEE FLOWER GROWER HONOR ROLL

DORA McCANN — Parrella. Formal decorative. Color deep lavender, described as Persian Rose with lighter tone of same color blended. Size 8 x 4½ inches; stems cane-like, 10 to 12 inches; bush 4½ ft., spreading. Only has three competitors for the show table. Awarded Seedling Sweepstake at Long Island Show in 1956. This is a good garden variety as well as an exhibition flower. Was named for Dora McCann of "McCanns at Home" WOR Radio Program.

Root \$10.00 Net

Plant \$3.50 Net

Three Plants \$9.50 Net



DORA McCANN

LOUISE ANN Slocum-Parrella—Semi-cactus, a blend of both Rhodamine and Fusine Pink, probably to be classed as a light blend. Size 3½ x 2½ inches as a miniature but can also be grown without much disbudding as a small medium size 5 x 3 inches. Very profuse bloomer all season. Won A.D.S. Seedling Sweepstakes in New York Show in 1955. Won Flower Grower Silver Trophy for best keeping medium variety in New York in 1956. This little jewel has been named after my granddaughter.

Root \$5.00 Plant \$2.00 Net Three Plants \$5.00 Net

EL DORADO (Gaylord-Dahl)—B.S.C., E. Bloom 8 x 4. Bush 5 ft. Most outstanding in the trial grounds and Mr. Gaylord's garden. A bi-color of lovely marigold orange deepened with lines of capsicum red, with long white tips. There is surely nothing like it. It has nice long straight stems and dark foliage. Certified in 4 trials, on Mr. Dudley's Honor Roll and Mr. Webb's Review.

Plant \$3.50 Net

BORAMS WONDER (Boram)—Huge, long petaled Tyrian purple S. C. early, prolific, vigorous, perfect stems. This is an American Home Achievement Medal winner.

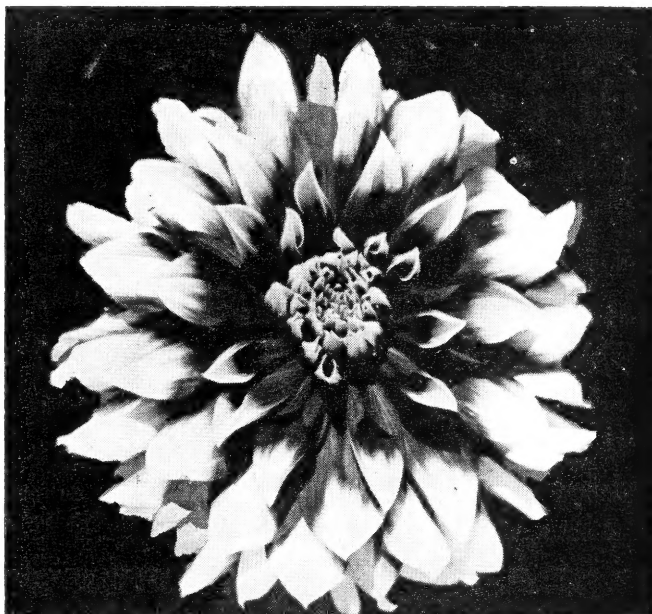
Plant \$5.00 Net

The more you do for the dahlia in the growing season, the more the dahlia will do for you in the blooming season.

ANNA PARRELLA (Roloff-Parrella) — Informal decorative. A dark red and white bi-color. Cardinal red with generous white tips. Size $7\frac{1}{2}$ x $3\frac{1}{2}$ inches. Stems 8 to 10 inches. Blooms held facing. Bush 4 ft. Quite a profuse bloomer, early and late. This lovely dahlia has been named in memory of Anna Parrella.

Root \$10.00 Plant \$3.50

Three Plants \$9.50 Net



ANNA PARRELLA—B.-F.D. Bi-Color

AMI PARDIEU—5 ft. A-SC. terra cotta red to bright golden centre. Although not of largest size—an all-round exhibition variety. Full sized blooms are carried on long and rigid stems. A healthy growing Ballego-seedling that is in Honor Roll Trial, USA 1956, Awarded in Holland, France, England.

Root \$5.00 Net Plant \$2.00

GIANT BEAUTY (Marlow-Lundgren Rock River)—I. D. to F. D. Dark rose, Tinted buff, supposedly very large $13\frac{1}{2}$ x $7\frac{1}{2}$. Certified in California, Long Island, and Cincinnati Trial Grounds last season. Probably will win largest in show.

Plants \$5.00 Net

RACHAEL JACKSON (Short) —Deep butter yellow cactus. Size 8-9 inches by 4-5 inches. Good stems holding flowers facing. Bush 5 feet. Good root maker. On Southern Honor Roll.

Plant \$3.50 Net

ELSIE B (Bracht-Ruschmohr)—Semi-cactus, pink described as camellia rose with a little white at its center. Size, 11 by $5\frac{1}{2}$ inches, with 10- to 12-inch stems, which hold blooms facing or at slight up angle. Bush height 5 feet. Good habits of growth except late blooming.

Plant \$5.00 Net

SHOWBOAT (Burrell-Ballay)—Formal decorative, white. Size, 12 by 5 inches, another white giant. Stem, cane-like, 8 to 10 inches. Bush, 4 feet, spreading, with broad thick-leaved foliage. Blooms have excellent substance.

Plant \$5.00 Net

We expect to have plants of these new Australian varieties.

CROYDON OLD ROSE—Old Rose size 12 x 5.

Plant \$4.00 Net

CROYDON MARVEL—Cerise shades 12 x 6.

Plant \$4.00 Net

CROYDON SUPREME—Dark red maroon $9\frac{1}{2}$ x 6.

Plant \$2.50 Net

CONQUEST—Cream and Pink 11 x 6.

Plant \$2.50 Net

MARIE ALYING—Rose and salmon 10 x 6.

Plant \$2.50 Net

GRACE HAY—Ruby red 11 x $5\frac{1}{2}$.

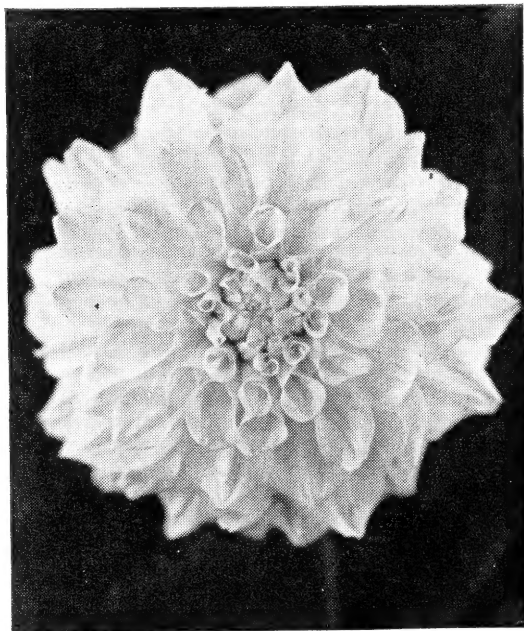
Plant \$4.00 Net

GENERAL LIST OF STANDARD VARIETIES

LARGE FLOWERING TYPE

The varieties listed herein are positively the best stock that can be procured anywhere, at any price, as these tubers are not forced, or from over propagated stock, and are GUARANTEED to be true to name, healthy, and full of life, vim, and vitality.

KEY TO ABBREVIATIONS: F. D.—Formal Decorative; S. C.—Semi-Cactus; I. D.—Informal Decorative; St. C.—Straight Cactus.



ALABASTER (Tomczak-Parrella)

F. D.—A new white seedling of The Real Glory and a new beauty. Size 8 x 5. There is a creamy glow from center of the bloom that gives it a soft, rich, waxy look that is just beautiful. Although formal, petals are cupped enough to give bloom an artistic formation. Flowers are held facing up on perfect stems about 9 inches above a strong, vigorous, branching plant with rich, green foliage. Blooms have very good substance. Winner of Achievement Medal at Washington, D. C. show and Seedling Award at Long Island show 1952. Also First and Tri-Color at Long Island show 1951.

Roots \$2.50

Plants \$1.25

ALABASTER

ADA. N. (Robens)—Very large purple S. C. to I. D. Has been grown to 14½" by 10¼". Unusually prolific for a large flowered variety. Tall grower.

Root \$2.50 Plant \$1.25

ALL AMERICAN (Salem) S. C.—Mulberry rose, with wax yellow at base of petals. Huge blooms are carried on best of stems. A prize winner. Grows about 5 feet.

Roots \$1.50

ALVAS WONDER—I. C. Salmon Pink on cream base. Prolific Garden variety. Size 8" x 4".

Root \$5.00 Plant \$2.00

AMONIER CHANDELON (St. C.)—Rose. Very attractive

\$1.00

AMOS KIRBY A Large Inf.—Purple shading to pansy purple. A good grower and a good variety size 10" x 5".

Root \$2.00

ANDRIES WONDER—Yellow and pink, purple red tips curving inwards, different, large and profuse bloomer on good stems.

Root \$2.00 Plant \$1.00

ARTHUR GODFREY (Dahliadel)—This is a flower of immense size. Color of orient red with buff shadings. Claimed to be about the largest formal ever grown—If you like them big—this is it.

Root \$2.00 Plant \$1.00

**If you like to have your garden looking beautiful during the summer and fall
you will have to give them some thought now.**

AUTUMN BLAZE I. D.—Oriental red, chrome yellow, very large.

Root \$2.00 Plant \$1.00

BELLE DAME ST. C.—Very beautiful salmon pink

Root \$1.50

BETTY BLOSSOM (Rindfleisch-Ruschmohr)—Formal decorative, creamy white tinted Persian rose. Size 8 by 5 inches. Bush 5 feet. A vigorous and clean grower. Early and late bloomer. Strong stem holding bloom facing to 45° well above foliage. Winner of Flower Grower Leonard Barron Memorial Trophy and American Home Achievement Medal at New York.

Root \$2.50 Plant \$1.25

BIG MO (Roberts-Ruschmohr)—Straight cactus Indian Lake and carmine red, almost black. Size 12 by 6 inches, could be grown larger. Stems 10 to 15 inches, hold blooms on side. Bush 5 feet. Won American Home Achievement award at Long Island and Southtown, Chicago shows.

Root \$4.00 Plant \$2.00

BLACK MONARCH I.D.—Large Black-Red. Long stems. Size 11½" x 6", bush 4 feet. Exhibition flower.

Root \$2.00 Plant \$1.00

BLUE RIVER (Salem) F. D.—Color, deep lilac, or bluish mauve. Good size bloom on good stems. Height 4 feet.

Root \$1.00

BLUE VICTORY I. C.—Artistic Bluish Lavender.

Root \$4.00 Plant \$2.00

BORAMS BEAUTY I. C.—Autumn color. Good formation, strong stems.

Root \$5.00 Plant \$2.00

BRIASO S-C—Red, white tips, attractive bi-color.

Root \$1.00

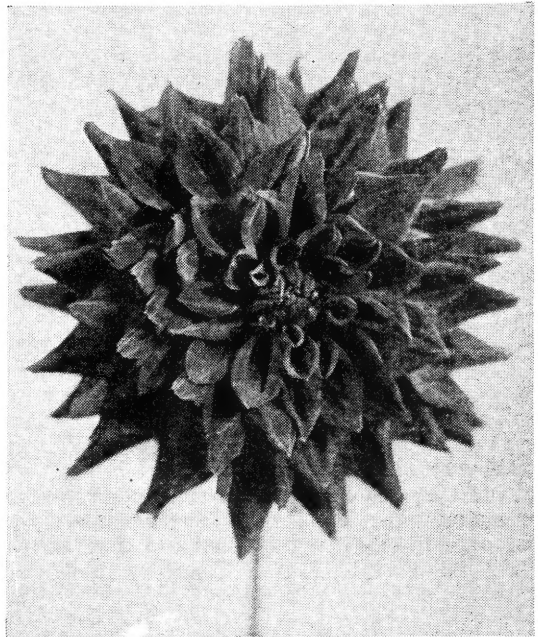
BURNBRAE MEMORIES F. D.—Very large yellow from Australia. A real good variety.

Root \$3.00 Plant \$1.50

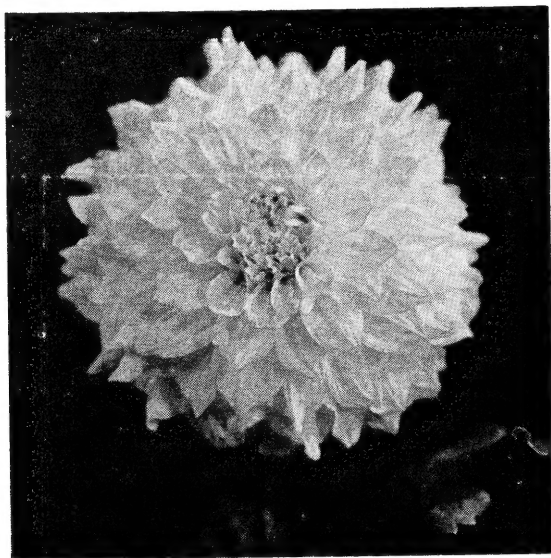
BORAM'S PRIDE (Boram-Parrella)—Semi-cactus. Size 7" x 4". Stems 8" to 10" hold blooms about 45° angle. Color chrysanthemum crimson shaded darker ox-blood red to center. Free bloomer early and late. Good substance. Keeps well. A good garden flower. At Cincinnati, Ohio show in 1954 this variety scored 85.5.

Root \$5.00

Plant \$2.00



When better dahlias are grown, we will have them.



BORAM'S SUNRISE (Boram-Parrella) — F. D. Size 10" x 6½". This is a thickly petalled bloom held up on strong 10" stems. Some blooms on top, Color primrose yellow shading deeper to center. A deep flower and a good exhibition variety. Bush about 4½ feet.

Root \$7.50

Plant \$3.00

BORAM'S SUNRISE

TEN BRIEF SUGGESTIONS TO THE AMATEUR ON HOW TO GROW BETTER DAHLIAS

1. Select easily grown varieties and those giving full satisfaction.
2. Prepare the selected planting spot well and place the supporting stake.
3. Dig a hole next to the stake, about 10 inches in diameter and 7 to 8 inches deep, and place one handful of bonemeal in the hole, or any other recommended fertilizer and mix thoroughly with the soil before planting.
4. Place roots in flat position with the sprout or "eye" facing upwards. Cover lightly with about 2 inches of soil. In doing this be careful not to damage the sprout. As the plant grows, fill around the stem with soil.
5. Do not plant too early. At times, too early planting spoils good roots. I would suggest planting from June 1st on, except in climates where a short growing season is prevalent. In that case use your own judgment.
6. Keep the soil well cultivated throughout the season, and prevent weeds from outgrowing the plant.
7. Water plants during hot weather at least once a week. Do not merely sprinkle them, but soak them. This must be done after sundown.
8. Tie the plant to the supportive stake with soft cord, at distance of 12 inches apart. This is done as an added security against destruction by wind and storm. Spray with any reliable parasiticide at least once every two weeks.
9. About August 1st, scatter a handful of bonemeal about 6 inches around the stem and rake it gently into the soil. Other fertilizers may be used if desired. Do not use excessive amounts of fertilizer as injury to the roots will result.
10. About August 15th, the same treatment as above is applied. Disbudding at this time aids in the formation of bigger and better flowers and longer stems. This should insure good results. If any other information is desirable, I will gladly forward you the same.

SPECIAL NOTICE

If there is any variety that you're interested in and don't find listed, write to us, we may be able to accommodate you, as we have many more varieties but only in small quantities, and that is why we have not listed them.

PRICES IN THIS CATALOGUE ARE CORRECT.

THIS CATALOGUE CANCELS ALL PREVIOUS LISTS.

CAROLINE KERNOCHAN I. D. (Fioretti-Parrella) — This medium size dahlia which for the last three years has been a sensation at the A.D.S. N. Y. Shows and a constant winner of first, special and medal. For those who have seen this dahlia no introduction is necessary. But for those who have not seen it, let me say it is something entirely different from what you have ever seen before. The blend of the color combination is entirely new and unusually exquisite. No words can give an accurate description. Color — center pale Lemon Yellow. Outer petals blushed deep Rose Red. A fine growing plant with insect resisting foliage. Blooms are held facing on long cane-like stems. Size of blooms 7 inches. Height 4½ ft. An Honor Roll dahlia.

Root \$2.00

Plant \$1.00



CAROLINE KERNOCHAN

CALIFORNIA IDOL I. D.—Yellow. An old variety of large size. Root \$1.00

CALIFORNIA PAGEANT (Ballay)—Bloom 12 x 8, bush 5 feet. Color, golden apricot, suffused coral. Certified at Storrs, 1946. Very large.

Root \$1.50

CHEROKEE BEAUTY (Ricks-Dahl 86A), FD, M, Bloom 10 x 6, Bush 3½ ft. An outstanding Formal Decorative of a pleasing begonia pink. Clearer and more intense pink than Kelvin. Has distinctive foliage and is a wonderful propagator of green plants. Naturally a vigorous grower and does best in regular garden culture.

Root \$5.00 Plant \$2.50

CHEROKEE BRAVE (Ricks-Dahl iadei)—Large ox-blood red. About 11". Height 5½ feet. One of the best of the oldsters.

Root \$1.00

CAROL I. D.—Very large purple. A good bloomer and a desirable variety.

Root \$2.00

CLARIAM FOREVER I D.—Flesh pink. Strong grower, size 9 x 4½.

Root \$2.00

COMMANDO F. D.—Phlox purple. Strong grower and good bloomer. Size 10" to 11"

Root \$1.00

COVER GIRL (Hulin-Parrella)—F. D. Mauve violet with generous white tips. Size of blooms 10" x 4½". Cane stems hold flowers on side. Bush grows about 4½ feet. Different and attractive.

Root \$3.00 Plant \$1.50

CROWNING GLORY I. C. (S. D. G.)—Rose pink, with cream center and one of the most beautiful dahlias ever originated. Blooms 10" to 12" with good depth. Height 5 feet.

Root \$2.00

What Flower Can Beautify Your Home and Garden Like A Dahlia?

CROYDONS MASTERPIECE F. D.—This sensational dahlia is not only one of the largest, but is perfect in every way. Grows 12" easily with great depth. Free flowering for a large variety and blooms "can take it" in rainy weather. Color is salmon orange with coppery tan shades. Good grower.

Root \$2.00 Plant \$1.00

D DAY F. D.—A soft shade of pink. Size 7" x 4". This is an excellent cut flower on long straight stems.

Root \$1.00

DAHLIAMUM I D.—A large deep flower of apricot with salmon sheen plant. Stems and blooms are good.

Root \$1.50

DARCY SAINSBURY (FD) 10" pure white that has withstood the years and is still the favorite giant white. Wonderful habits

Root \$1.00

DAVE PLATT F. D. to Ball (Fioretti-Parrella)—Color white with pink flush at center. Vigorous grower, that gives lots of blooms, early and late flowers, of very good substance and are ideal for florists' use. Size 3" to 4".

Root \$1.00

DEBUT (Merrill Brown) F D.—A vigorous plant with blooms 11" x 7" of primrose yellow. Winner at Rochester, N. Y., Cleveland, East Liverpool, and Wellsville, Ohio. One of the good yellows.

Root \$2.00 Plant 1.00

DESIREE DRAPS—St. cactus. Color lively pink. The frilled petals are waved and faintly edged yellow. A free blooming plant of good habits. Height 3½ feet.

Root \$2.00 Plant \$1.00

DELROSE I. D.—White with petals bordered yellow. Very different and beautiful bloom. Certified at East Lansing.

Root \$3.00 Plant \$1.50

DAN'L DEL ROI ALBERT F. D.—Purple tipped white, very outstanding.

Root .75

DIXIE WINE DOT I. D.—White with dots of rosy magenta.

Root \$2.00

DONALD VAN DEMARK (Parrella)—F. D. A very large, deep, formal bloom about 11" x 6", some blooms larger. Color purplish red or wine red, with darker shadings. Good bloomer early and late with excellent stems. Won gold premium in seedling class at Long Island Show in 1954.

Root \$5.00 Plant \$2.50

DR. PAUL MORGAN (Dixie)—Semi-cactus of soft lavender and purple shades. Size 10" x 5". Good stems, holding blooms on side.

Root \$1.50

DR. McKEEN CATTELL C.—Orange. This Japanese dahlia is supposed to be one of the very largest. Claims of 14" have been made for it, but didn't grow that large for us.

Root \$10.00 Plant \$3.50

April 12, 1956 Bostic, N. C.

Last Saturday I received the Dahlia order (Collection No. 3) which I had placed some time prior. May I express to you my appreciation for your treatment and consideration. To say I was pleased was an understatement.

C. W. R.

March 8, 1956 Cleveland, Ohio

Your selection of varieties in the Special Collection received last year was wonderful. So good in fact I have ordered another collection this year.

C. H. A.

May 21, 1956 Rahway, N. J.

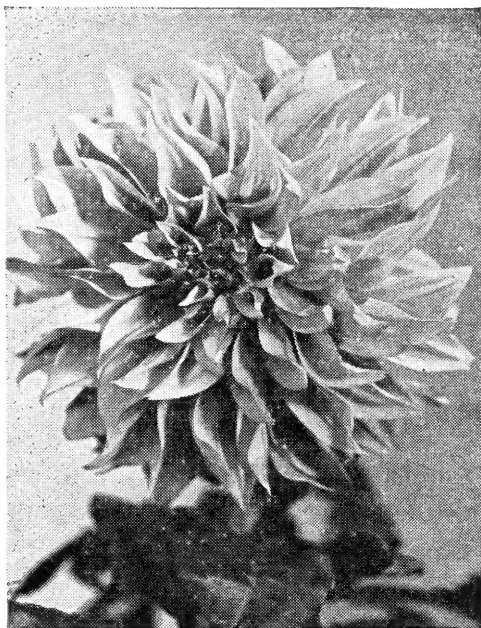
Dear Mr. Parrella:

I want to thank you for your personal attention. I received the Dahlia Roots in wonderful condition and had very good luck with them.

Enclosed you will find a money order for \$15.00 for a collection of roots. I will leave the selection to your discretion, but please be sure to include a root of Jane Cowl, as this is still my favorite.

Sincerely yours,

Mrs. R. G.



DR. J. BEYER

DR. J. BEYER (Zourek-Parrella)

I. D.—Color of this variety is difficult to describe. Seems to be a blend of carrot red, straw yellow and apricot with deeper tones showing in reverse of petals. The 11" x 6" blooms are well formed with high centers. The robust plants have dark green foliage and grow about 5 feet with stems strong as steel rods. An early and prolific bloomer. The lady visitors to our garden, in particular, seemed to be excited over the color of this new variety. Here is a dependable dahlia that will give full satisfaction in your garden.

Roots \$4.00

Plants \$2.00

EDNA D.—A huge straight cactus of bright rose red. A tall strong grower with heavy dark green foliage, petals not too tightly rolled. Good in garden and on show tables. Size 11" to 12" x 5". If you like a great big red, here it is.

Root \$2.00

Plant \$1.00

ELVIS RIDGEWELL I. D.—Salmon Pink.

Root \$4.00

Plant \$2.00

EMMA CAROLINE (Swezey) I.D. to F.D.—A large waxy white, strong grower with dark green foliage. Achievement Medal Winner and certified at Rutgers Trial Grounds. Early bloomer. Size of blooms about 9½" 5½". A good White.

Root \$2.00

Plant \$1.00

EMPIRE STATE S. C.—Rose and yellow. Very large blooms.

Root \$2.50

Plant \$1.00

FIGARO A-SC-Var. Reputed to be a seedling of Satan, with many of the good characteristics of the parent, and none of the faults. The color is a golden-yellow, flecked and streaked red. The flowers are very large, and most striking in appearance. Stems and plant growth are excellent.

Root \$2.00

FIRST LADY (Comstock)—A medium size formal decorative of Dresden yellow. Blooms 7½ inches, with numerous petals which roll completely back to the stem, giving the bloom unusual depth. Early and prolific with great uniformity of quality. A Certificate of Merit variety which is also listed on all four Honor Rolls.

Roots \$5.00

Plant \$2.50

5 STAR GENERAL (Ramage-Ruschmohr) F. D.—A huge bloom in a blend of pink shades and maize yellow. Vigorous plant with strong stems. Received two trial ground certificates and listed in 3 Honor Rolls.

Root \$1.50

The Marvelous Dahlia is Not Only a Man's Flower—A Lady's as Well.

FLORENCE M. (Zourek-Parrella) F. D.—A soft, pleasing shade of pink, veiled white, especially at end of petals, making a very attractive and appealing color. Back petals recurve to stem, forming a round, full, deep flower. Blooms are held high and facing on strong, wiry stems.

Root \$2.00 Plant \$1.00

FLORISTS' BEAUTY (Parrella) F. D. This is a purple with white tips and about the best dahlia we know of for the florists' trade, as it will last a week after being cut. Beautiful bloom too. Size 6" to 7". Awarded gold medal of New York Florists' Club with a score of 88 points

Root \$1.50

FRIEDENGRUSZ—Cactus. That is different and distinctive in formation. Petals are long and rolled and somewhat incurved. Color is creamy white. A very attractive and appealing flower. Size 9 x 4½. Height 4 ft.

Root \$4.00 Plant \$2.00

FLASSIE H.—F.D.—Good size, blooms on good erect strong stems. Creamy yellow base of petals. Flushed rose on outside. A beautiful bloom. Trial Ground Certificate and Honor Roll.

Root \$3.00 Plant \$1.50

FUJIYAMA (Endow-Parrella)—I. D., Variegated—Base color Indian yellow. Lined, dotted and speckled with cardinal red. Some petals are half red lengthwise. Attractively colored blooms are held facing on good cane like stems. Good grower and good bloomer. Size 7½" x 4".

Root \$4.00 Plant \$2.00

GAY F.D. (Wengert-Parrella)—Lemon yellow. Size 7 x 3½ inches. Stems 8 to 10 inches. Excellent keeping qualities. Profuse bloomer and can be grown to 8 to 10 canes to produce crop of blooms early and late. Won gold medal at New York Florists Club.

Root \$1.00

GIANT OF BAARN (Holland)—S. C. Crimson Red. Big Blooms on long strong stems. A splendid garden variety.

Root \$1.50

GOLD COIN (Pape-Rock 86A)—Bloom 9½" x 5", bush 4½ ft. Lovely light chrome yellow with a faint rose suffusion at center. Tightly rolled petals are decidedly incurved. Very good substance.

Root \$2.00 Plant \$1.00

GRANDMASTER BERGER S. C.—Deep pink, creamy centers.

Root \$1.50

GROUCHO MARX (Comstock)—Semi-cactus, ivory white. Size 11 by 6½ inches. Broad petals, revolute for nearly half length to fine points. Bush 4 feet. Good substance. Saw this in five shows, to which the blooms had been air expressed. Won 7 major awards.

Plant \$3.00

GYPSY GIRL (Parrella) F. D.—Rosaline purple, flecked with dahlia purple. Bloom has good form and substance and held well up in good stems. Won Flower Grower Trophy and A.D.S. Silver Medal Certificate. Good commercial variety. Size 4½" x 2½". Profuse bloomer.

Root \$1.00

HART'S WHIRLAWAY (Hart Hulin) I. C.—Yellow blended apricot. The 9" x 4" bloom is made up of beautiful, whirling petals. Substance and stems are good.

Root \$2.00 Plant \$1.00

HOLLYWOOD STAR (Pape-Robens) — Semicactus, rhodamine purple with slightly lighter center and reverse. Bush 6½ feet. Gives bloom all season. Size 11 by 6 inches and more if well disbudded. Stems 10 to 12 inches; hold blooms on side. Has good substance. Would compete well with Ada N.

Root \$2.00 Plant \$1.00

HONEY BEAR (Dahilladel) I. D.—Bloom 11" x 5". Saffron yellow. Deepening to orange at center. Bush growth vigorous and healthy. Excellent substance. Keeps days when cut.

Root \$7.50 Plant \$3.00



HENRY Z.

HENRY Z. (Zourek-Parrella)

—F. D. Canary yellow bush 5 to 5½ feet. Size of blooms 9½x5". Blooms are held at 45 degree angle, also some on top. Flowers have good substance. Stems are dark, long and strong. Here is a yellow that is different. Inner petals are fluted and back petals recurve to the stem forming a very beautiful and unusual flower. Foliage is dark green, leathery and insect resistant. Listed on Mr. Faust's Honor Roll.

Root \$2.50
Plant \$1.25

HOUSE OF ORANGE F.D.—Pure orange color. Excellent cut flower and profuse bloomer.
Root \$2.50 Plant \$1.25

IRENE RICH "A" S. C. (Parrella)—Color, rose bengal blended apricot, with cadmium range. General effect, bright rose red. An artistic and beautiful dahlia with lacerated petals and a distinct new color. A Gold Medal certificate winner at A.D.S. Show, N. Y.
Root \$2.00 Plant \$1.00

ISLIP PURITY F. D.—White cut flower. An excellent cut flower of good size. Blooms profusely early and late. Bushes are vigorous.
Root \$1.25

JANE COWL (Downs) I. D.—A large bronzy buff and gold. Old but still good.
Root 50c

JANE LAUSCHE (Rocky River) S. C. Bi-color of rosy mauve tipped white. Size about 11" x 6". A beautiful flower that wins at all shows.
Root \$2.00 Plant \$1.00

JERSEY BEAUTY F. D.—Medium size pink. Is about the best for florists' trade. The most universally grown dahlia in commerce.
Root 50c

KELVIN I. D. — About the biggest and best dahlia to come from Australia. Color about peach pink. Robust plants with large foliage.
Root \$2.00 Plant \$1.00

KELVIN ROSE (Aust.) S. C.—Huge blooms of salmon rose held facing on strong stems, over a vigorous bush.
Root \$2.00 Plant \$1.00

KEMPS ROYAL PENNANT F. D.—Royal purple.
Root \$1.00

KENTUCKY SPORTSMAN I. D.—Amber and white.
Root \$1.25

KIDD'S KLIMAX F.D.—Yellow and suffused mauve. Large round blooms are held above foliage on strong stems.
Root \$2.00 Plant \$1.00

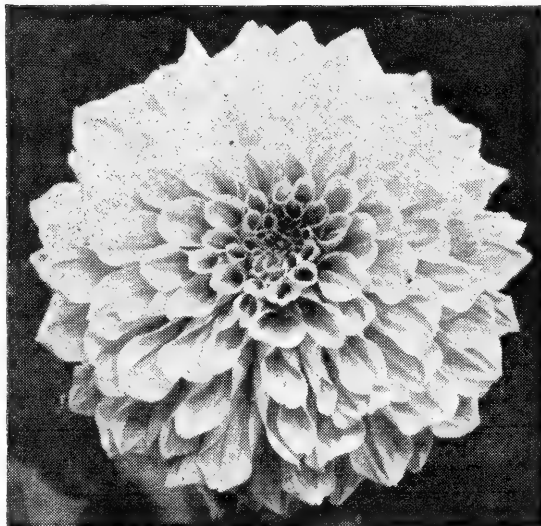
Green, Black and Blue Dahlias as yet Don't Exist. Any Other Color? Sure,
You'll Find it in my List.

KING SIZE S. C.—Red.

Root \$1.50

KIRSTEN FLAGSTAD—A big buff and gold. Early and prolific. Size 10" x 5".

Root \$1.50



LADY OF THE SNOWS

(Majczyk-Parrella) F.D. to to I.D. White with a creamy tone of size 10 x 6". Back petals recurve to stem forming a full, deep, round flower. Plant with large, leathery foliage is a vigorous grower with strong stems. This is a dahlia that can take hot weather as both plant and flower stood right up in the 95 to 100 degree days. Blooms early and late. Flowers have excellent substance. We honestly believe this is about the best all around large white to date. Bush grows about 5 feet.

Root \$4.00

Plant \$2.00

LADY OF THE SNOWS

"SUPER DAHLIA SEED"

Have you been looking for an outstanding dahlia, that you would like to name after yourself, or some beloved friend? If you have, then I have the seed from which these beauties can be raised, as can be attested to by the many visitors to my gardens the past season.

My seed is hand picked and selected from over 300 varieties of Honor Roll dahlias, in my gardens, and it is for this reason, and this reason only, that I can give the following GUARANTEE, that more than 50% of these will show full, double and tight centers, and that among these you will get some that are as good, if not better than any outstanding variety you have in your garden, no matter what they are.

50 Seeds \$3.00 Net

100 Seeds \$5.00 Net

(Trial packet \$1.00)

ACCESSORIES, ETC.

Copper Wired dahlia labels painted one side, \$1.00 per hundred, \$7.50 per thousand. These are the kind we use for ourselves, and are very satisfactory.

Special Pencil: "Waterproof" will resist any kind of weather. 15c each.



LINDA MARSCHNER

NOTE—My grandchild Linda holding the huge bloom

LINDA MARSCHNER (Tomczak-Parrella)—Size 9" x 5". Spreading bush 4 feet tall. Ten to twelve inch stems hold blooms on side at 45° angle. Color white with creamy center. This variety is named for our granddaughter.

Root \$7.50 Plant \$3.00

LEANDER—A. S. C. Warm velvety red, heavily tipped yellow. A giant exhibition dahlia of fine shade and good depth.

Root \$3.00 Plant \$1.50

LUFFY'S DELIGHT S. C.—Pink blend.

Root \$3.00 Plant \$1.50

LYNN FONTANNE (Lee-Parrella) S. C. to I. D.—One of the very largest and a frequent winner in the largest bloom class. Color spectrum red with some chrome petaloids. The 12" x 7" blooms have excellent substance and are held well up on ideal stems. Plant is vigorous.

Root \$2.00 Plant \$1.00

MADAME E. NAGELS Str.C—White and rose. An attractive flower with split petals.

Root \$2.50 Plant \$1.25

To avoid disappointment order early. Stock limited on some varieties.

MADONNA—I. D. to S. C.—Beautiful large white that can be grown 11" x 7".
Blossoms have excellent substance and are held facing on good stems.
Root \$2.00 Plant \$1.00

MAFFIE S. C.—Color intense bright red. Huge blossoms, that frequently win for
the largest or best in the show. Tall open grower. Root \$2.00

MAITRE FARGETTON S. C.—Champagne. Root \$2.50 Plant \$1.25

MARGARET DUROSS—For price and description see back cover.

MARIE LAYNE (Parrella) F. D.—Bluish lavender with some magenta flecks.
The 9" x 4½" blossoms are held at a perfect angle on good stems. Bush is
vigorous with dark green leathery foliage. This dahlia won seedling award
at the New York Show and was named for the soprano artist Marie Layne.
Root \$3.00 Plant \$1.50

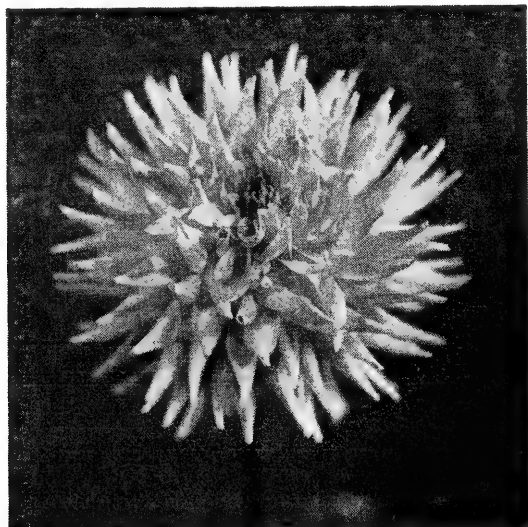
MARTHA BLOOM F. D.—This fine large blossom is of a light pleasing lavender
color. The 10" x 6" blossoms have a beautiful formation. Free flowering on
good stems. A desirable variety. Root \$2.00 Plant \$1.00

MARY ELIZABETH (Robens) I. D. Cherry red. Very large. Very free bloomer.
A stand out. Won as largest and best blossom at Cleveland show. On four
honor rolls Root \$3.50 Plant \$1.75

MILDRED AHLGREN (Twardowski-Parrella) I. D.—Size 9" x 4½". Color ac-
cording to color chart is Amaranth Rose which is really a new, attractive,
bright, lively shade of pink. Healthy plants grow about 5½ feet. Blossoms
profusely early and late. Flowers are held facing on good, strong stems.
This dahlia was named in honor of Mildred Ahlgren, President of the
General Federation of Women's Clubs. Root \$3.00 Plant \$1.50

MICHIGAN WHITE S. C.—This most free flowering white is ideal for cut flowers.
Blossoms of good substance on long stems. Won many certificates. Size 6"
to 8". Root \$1.00

MISS TOORONGA—Very large. Bronzy pink. F. D.—With Great depth. Perfect
reflexed formation. Strong stems of fair length. Stock very scarce.
Root \$4.00 Plant \$2.00

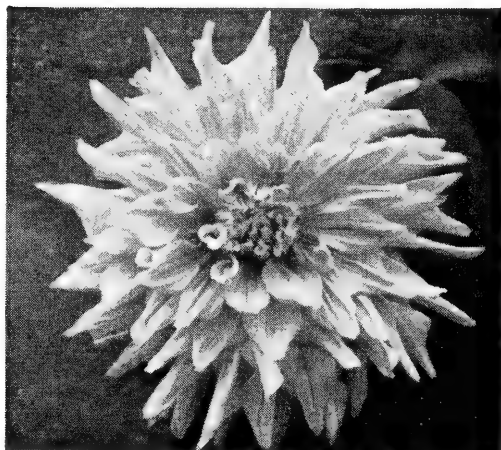


MOM'S PRIDE

MOM'S PRIDE (Morgan-Parrella)-
St. Cactus. Color shrimp pink,
suffused poppy red at center.
General effect coral or deep pink.
A very deep cactus with excellent
substance. Keeps good when cut.
Size 7" x 4½". Blossoms on side
and top. This is really a cactus
with character. Bush about 5 feet.

Root \$5.00

Plant \$2.00



MRS. ALTON B. PARKER, A.-I.D.

MRS. ALTON B. PARKER (Tomozak-Parrella) I. D.—Golden yellow flushed Dutch vermillion. Size 10½" x 5". The 9-12" cane like stems hold flowers facing. Foliage is dark green and vigorous, making a strong plant that grows about 4½ feet.

Root \$5.00

Plant \$2.50

MISS SAN DIEGO I. C.—Yellow tips tyrian pink.

Roots \$1.50

MOROCCO F. D.—Deep Bronze. Large flower about 10".

Root \$3.00

Plant \$1.50

MOYRA WHITINGTON I. C.—Pink and cream.

Root \$4.00

Plant \$2.00

MRS. GEO. LE BOUTILLIER I. D.—A large deep crimson.

Root 75c

MRS. HESTER PAPE (Pape-Rocky River) I. D.—A huge reddish purple that grows large easily. Bush growth is healthy and vigorous. Awarded plenty of prizes.

Root \$2.00

Plant \$1.00

MY MEMORIES (Robens)—Semicactus, primrose yellow. Size 10½ by 6 inches. Bush 4½ feet. Stems 10 inches; hold blooms at 45° angle. So many semicactus yellows have succumbed to disease and poor root development that this will be welcomed on show tables.

Root \$2.00

Plant \$1.00

NANCY C. SCHARAG I. D.—Rosy Lavender.

Root \$1.00

NED SEYMOUR (Pennypack Gardens)—I. D.—"A"—Size 14" x 9". Color red-orange. Named for the Horticultural Editor of the American Home magazine. A dahlia that will be a sensation in your garden. A sturdy plant produces 4 giant flowers at one time. Show record—entered in competition at 10 shows and winner of 10 American Home Achievement Medals and 9 American Dahlia Society Seedling Sweepstakes awards with an average score of 87.8 points. Won in open competition as "Best of Show." A new dahlia destined to become very popular and set a standard for the next ten years.

Root \$10.00

Plant \$3.50

NEW LOOK (Guttler Ruschmohr)—Splendid large semi-cactus with blooms 10" to 12" on good long stems, held well up over a strong vigorous bush. Has won all kinds of prizes.

Root \$1.50

NORLANE S. C.—Rose. A European variety certified in three trial grounds.

Root \$4.00

Plant \$2.00



NIGHT EDITOR (Hulin-Parrella)—

Informal to semi-cactus. Color cyclamen purple blended to darker peony purple. Size of blooms $9 \times 5\frac{1}{2}$ ". Height of plant 5 feet. Good grower with healthy dark foliage. Some blooms carried facing and some on top on good stems. Color formation and size of this variety combine to make a really attractive flower. An Honor Roll Dahlia.

Root \$2.00

... Plants \$1.00

NIGHT EDITOR

OGDEN REID (Kelly-Parrella) I. D.—A massive dahlia that grows naturally, around 12". Color effect is bright rose with gold shadings. A dahlia of real merit. **Root \$1.00**

OLD GLORY (Piffman-Dahliadel) F. D.—A consistent bi-color of signal red evenly tipped white. The 7 to 8 by 4 blooms are produced freely early and late. A striking and pleasing bi-color. **Root \$4.00 Plant \$2.00**

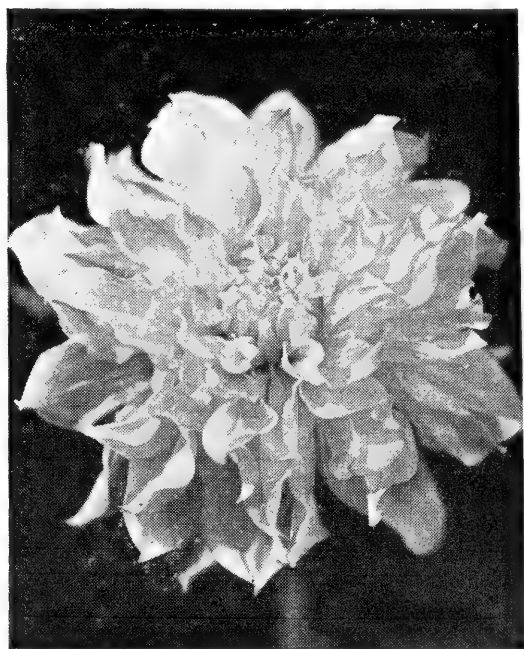
OTILIE ZOUREK (Zourek-Parrella) I. D.—This is a good white that received a certificate at Storrs back in '48. Size 9" to 10" by 5" to 6" deep. A strong bush with good vigorous growing habits. **Root \$2.00 Plant \$1.00**

OTTO'S THRILL (Aumuller-Ruschmohr)—Formal decorative, bright rose pink with slight edge of yellow on petals. Size, 11 by 6 inches. Stems, 8 inches, hold blooms on side. Bush 5 to 6 feet. **Root \$7.50 Plant \$3.00**

PAISLEY GEM (Hulin-Parrella)—F. D., Variegated. Base color white, lightly flushed lavender, flecked and lined lilac purple. A very pleasing color effect. The $7\frac{1}{2}$ " \times 4" blooms are held on side on 8" - 10" stems. **Root \$2.50 Plant \$1.25**

PREAS' PRIDE (Preas-Ruschmohr) A—S.C. Bicolor, Purple, White Tips. A most beautiful bicolor. A sport of popular Jane Lausche. Instead of lavender as in Jane Lausche, this sport is a deep orchid purple with white tips. Comes true, with deep purple and is white tipped 90 per cent of blooms. Dr. Preas has tested this one for 3 years and rogued out all lavender throwbacks to original parent. Won tri-color as best S.C. in the Long Island show. Size 10 to 11 inches by 7 to 8 inches. Bush 4 to 5 feet. **Root \$5.00 Plant \$2.50**

PURPLE MAGIC (Wakeman Gardens) A-I.D.—Magnolia purple a new shade of dusky purple; tall grower. A Dahlia really worth growing. **Root \$2.00 Plant \$1.00**



POSTMASTER ALBERT GOLDMAN "A" I. D. (Parrella) — Light primrose yellow. Very clean color and good form. Petals wave. Received a Silver Medal Certificate in Seedling Class, New York Show. Size 11 by 6 inches. Stems 10 to 12 inches. Holds flowers side or at 45 degrees. If you like a large dahlia, this is it. Named in honor of our New York Postmaster. Bush 5 ft.

Root \$2.50 Plant \$1.25

POSTMASTER ALBERT GOLDMAN

PRIDE OF PARKERSBURG A-SC-Y (Smith)—A deep primrose yellow, semi cactus. Good form and stems. Winner of Achievement Medals in Cleveland and East Liverpool in 1947. On FLOWER GROWER'S Honor Roll in 1949, the year before being introduced. A good one that many overlooked. Size 10" x 6".
Root \$3.00 Plant \$1.50

RED SPLENDOR I. D.—Bright red. **Root \$1.25**

RED & WHITE F. D.—Bi-color. **Root \$1.50**

REE'S CAMEO (Rees)—10". Informal decorative, cameo pink. A good grower and fine bloomer. **Root \$5.00 Plant \$2.00**

ROCKLEY DAZZLER S. C.— One of the very best. Red medium size cut flower. **Root \$1.25**

REES LILY (REES)—Giant. White formal on long stems. Most perfect bloom at St. Louis show in 1952. Good root maker and grower. **Root \$2.00 Plant \$1.00**

RIESEN WUNDER B.-S.C.—Carmine purple and yellow. **Root \$2.00 Plant \$1.00**

RITA BELL F. D.—Pink and Gold. Fine large blooms, color and formation very good. **Plant \$2.00**

ROYAL JESTER (Rocky River)—Informal decorative, dark red. Size, 10 by 5 inches. Stiff stems. Plant very vigorous with blackish green foliage. **Root \$7.59 Plant \$3.00**

RUBY GLOW (Parrella) F. D.—In a purple color. Size 5½" x 3½". Good stems and good substance. Bronze medal at A.D.S. Show. Excellent garden plant and flower. **Root \$1.00**

RUFFLED GIANT F. D.—Golden red of large size. Most profuse bloomer.
Root \$1.50

SAINT LAMBERT S. C.—Ivory & Rose, very lovely, medium size Dahlia
Root \$1.50

SALLY KLEIN (Kelly-Parrella)—Color, a blending of pink and yellow. The large 10" blooms are carried erect on good cane-like stems, and have good substance. A dependable dahlia.
Root \$2.50 Plant \$1.25

SARETT'S PINK FLAMINGO—An incurved cactus of clear rose pink. Exquisite in color and formation. Winner of three Achievement Medals.
Root \$2.00 Plant \$1.00

SELMA K (Kraemer-Parrella) —

A small, full petaled cactus. Color phlox purple with a white base. Formation and color are different and hard to describe but it is a colorful and beautiful little flower that deserves a place in your garden. Plants grow about 4½ feet. Size 4½ x 3. Petals are notched and rolled to tips. This little gem keeps exceptionally well when cut.

Root \$2.00 Plant \$1.00



SELMA K

SON OF SATAN S. C.—Intense flame red on excellent stems. Blooms 11" x 5".
A good garden variety. Root \$1.25

SPECIAL AWARD (Robens) Inf. to S. C.—General color tangerine with some gold in face of petals. Will grow large naturally. On 3 Honor Rolls and Achievement Medal Winner.
Root \$2.00 Plant \$1.00

STOP LIGHT S. C.—Scarlet red. Root \$1.50

SHIEK S. C.—Pink cream center. Very beautiful. Medium sized flowers.
Root \$1.00

SO BIG A.-I.D.—Large lavender of fine form. A good exhibition variety.
Root \$3.00 Plant \$1.25

SOUTHERN BEAUTY F. D.—Well formed flowers, size 5 x 3. Color rose pink, white center. An early and prolific variety. Ideal for cutting.
Roots \$3.00 Plant \$1.50

STIRLING I. D.—Snow white and blue tint. A bright exhibition bloom on good stems. Size 10 x 5.
Root \$5.00 Plant \$2.00

STORM CLOUD S. C.—Purple Red. Large. Root \$5.00 Plant \$2.00

SUNRISE F. D.—The 11" flowers are perfectly formed and of good depth. Color rich golden yellow deepening to chrome. Height 4 feet.

Root \$2.00 Plant \$1.00

SURPRISE (Baker-Rocky River)—The undefeated seedling champion of 1954. Eight Achievement Medals. Peach semi cactus. 11" x 5½".

Root \$5.00 Plant \$2.50

THE CARDINAL (Baker-Ruschmohr)—This cardinal red semi-cactus won the Derrill Hart Award and many other prizes. Tall rugged grower. Desirable and dependable.

Root \$2.00 Plant \$1.00

TARTAN I. D.—An exceptional and distinct bi-color. Darkest mahogany petals are edged and tipped white. Bloom of medium size on a perfect stem. Plant height, 5 feet.

Root \$3.00 Plant \$1.50

THE ORANGE (Campbell-Parrella)—S. C. Size 7½" x 3" in flame color. Stems hold blooms slightly up. Bush about 5 feet. This "B" size flower will score high.

Root \$2.50 Plant \$1.25

THE REAL GLORY F. D.—One of the very best white dahlias in existence. A good grower and good root maker. Blooms 10" x 6".

Root \$2.00 Plant \$1.00

THE VOLUNTEER (Whittaker-Ruschmohr) I. D. — The large peony purple blooms keep their color without fading in the sun. A vigorous grower with strong stems to support the 11" x 7" flowers. Certified at 3 trial grounds. Won 2 Achievement Medals and 2 A.D.S. Seedling Awards.

Root \$2.00 Plant \$1.00

TIARA BROWN I. D.—A bi-color in glistening orange, peach tipped white, the 10" x 6" blooms are carried on excellent stems.

Root \$2.00 Plant \$1.00

TIDAL WAVE F D. to I. D.—This giant yellow is one of the very largest. Huge blooms are held perfectly up on ideal stems. Top winner of the Royal Society Trials at Sydney, Australia.

Root \$2.00 Plant \$1.00

TILLSBURY STARBRIGHT F. D.—Autumn.

Root \$4.00 Plant \$2.00

VALERIE WATSON F. D.—An Australian variety. Size 10 x 6, color yellow suffused rose. A dependable well formed variety.

Root \$3.00 Plant \$1.50

VARIETY GIRL F. D. 8—Orange gold with white tips. This variety is exceptionally good. Bloom is erect on perfect stem.

Root \$1.00

VIRGINIA RUTE (Chardagua) I. D.—Large deep velvety maroon blooms with high center of excellent form and substance.

Root \$1.25

VIVIANNE COPPENS—A pretty pink cactus on long stems.

Root \$1.00

NOTICE TO OUR CUSTOMERS

Each year we check our mailing list and remove the names of those who have failed to give us an order during the last two preceding years.

Because of the ever increasing cost of labor, print paper, and postage rates, catalogs are becoming more and more expensive. Therefore as a matter of economy we are compelled to take this action.

If, however, you have been a customer of ours in the past and desire our catalog don't hesitate to write for it. We shall be glad to mail it to you.

The dahlias of yesterday were beautiful, the dahlias of today are divine, but
the dahlias of the future no one knows.



VENITA



OUR GUARANTEE

1. Only tried and selected roots are sent out.
2. I try to practise the golden rule in dealing with my customers.
3. I try to hold prices at reasonable levels.
4. I try to present to the dahlia growing fraternity varieties that are easily grown and give full satisfaction.

Finally I make every effort to keep my stock clean and free from disease, and if notified, will gladly replace any that proves unsatisfactory.

SHIPPING

Roots are shipped from April 20th on.

Plants from May first on. If earlier shipment is desired, please specify date. Orders shipped via parcel post prepaid or express. Orders less than \$5.00 kindly add for postage 25 cents. On plant orders please add 45c for SPECIAL DELIVERY. This is the quickest and safest way.

VENITA (Cramer-Parrella) F.D.—Light carmine rose with flushes of straw yellow and yellow center. Back petals close right back to stem forming a full petaled, deep flower with back of bloom almost as beautiful as the front. High perfect centers always. Profuse bloomer early and late. Stems are excellent and hold blooms well up in perfect position. Foliage is strong, thick and vigorous. Won seedling award at American Dahlia Society Show in New York. Plant grows about 4½ feet. Size of bloom 8" x 6".

Root \$2.50

Plant \$1.25

Some dahlias are wonderful, others are divine, if you want to grow the monarchs just try some of mine.



WANDA MEADE

WANDA MEADE—A medium sized dahlia of scarlet red, evenly tipped white that has won scads of prizes. Blooms average from 5" to 7" with good depth. One of the prettiest dahlias in commerce. Root \$1.25

WAKE UP S. C.—Brilliant signal red. Root \$2.00 Plant \$1.00

WHITEHALL (Silverio Johnson)—A large, white semi-cactus with 10" to 12" blooms. Won two Achievement Medals, Gold Medal Certificate and thirty First Prizes. A "must" in the whites. Root \$2.00 Plant \$1.00

WHITE GLAMOUR (Hanna-Dahliadel)—Informal, decorative, almost pure white. Very deep like its namesake—in fact, it resembles Glamour in form. Size 11 by 7½ inches. Stems 10 inches; hold blooms at 45°, some on top. Bush 4 feet. Rather late bloomer. Root \$2.00 Plant \$1.00

WALLAH A. S. C.—Ruby red. Tall grower. Blooms last well on the plant or when cut. Prolific bloomer. Size 9½ x 6. One real good one from Australia. Root \$4.00 Plant \$2.00

BALL DAHLIAS — Roots Only

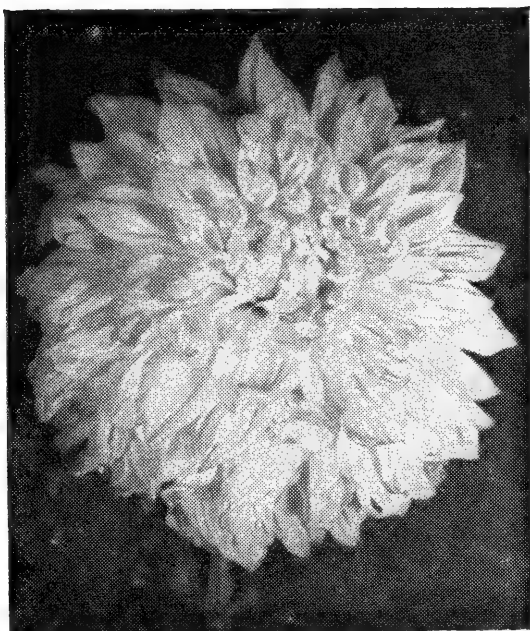
CLARA CLEMENS—Red, white tips. Root \$1.00

CHARLOTTE CALDWELL—Orchid Coral Root 50c

DANDY BALL—Lavender. Root \$1.00

ROSY DAWN—Light bi-color, yellow with rose pink. Root 75c

SUPT. AMHYRN—Clear rose pink. Root 50c



YELLOW MASTERPIECE

YELLOW MASTERPIECE (Murphy-Parrella) F. D.—Rich, soft, clear, empire yellow. Petals roll back to stem forming a large flower 11" x 7" or larger, with excellent keeping qualities. The 8"-10" stems hold flowers facing. Unusual strong, thick foliage for a yellow. A splendid free blooming garden plant that seemed to intrigue our many visitors with its size and beauty and many put it down as a "must."

Root \$7.50

Plant \$3.75

SPECIAL COLLECTION OFFERS

No. 1—SMALL GARDEN COLLECTION—6 roots, large or small type, whatever you prefer, named and labeled. for only \$2.75

No. 2—BEGINNER'S COLLECTION—12 large roots, all different, named and labeled. for only \$5.00

3—15 roots, all different. Some of the latest introductions, named and labeled. for only \$10.00

No. 4—EXTRA SPECIAL—8 roots, 1 each of 8 different varieties, all outstanding introductions. Large size. \$20.00

The above collections are our own selections, all named and labeled; not two alike; the best only, and extra good value.

LEAVE IT TO PARRELLA AND YOU GET A SWEET SURPRISE

MINIATURE DAHLIAS - Roots Only

ANDIES ORANGE—Bright orange.

\$1.00

ANN Z. M. F. D. (Boram-Parrella)—A lovely new miniature of Lemon Chrome, blushed Old Rose. Size of blooms average $2\frac{1}{2}$ to 3 inches. Tight center. Flowers held on best of stems. A free and prolific bloomer and a grand Miniature in every respect. Height 3 ft. **\$1.00**

BISHOP OF LLANDORF (Duplex)—Red, plant very unusual, foliage almost black. **50c**

BLACKIE (Campbell-Parrella-Min.)—F. D. Oxblood red. Profuse bloomer. Size $3\frac{1}{4}$ " x $2\frac{1}{4}$ ". The 8" - 10" stems hold blooms up in good position. This little gem had many admirers in our gardens. **Root \$1.00**

BO-BO F. D. Yellow flushed scarlet.

Root .75

MINIATURE DAHLIAS - Continued



BUTTERSCOTCH (Fuschetti-Parrella)—Min. F. D. Bi-color. Edge and base of petals bright aurelien yellow, tipped white. Petals crinkly, foliage dark and in proportion to size of blooms. This is a bright, attractive little variety that has won several blue ribbons in the New Jersey shows. Also American Home Achievement medal at Branch Brook Park, Newark, New Jersey in 1953. The 3" x 1½" blooms are held up in good 4" to 6" stems.

Root \$3.50

Plant \$1.75

Butterscotch, Min.

Little Sunset, Pom

CARNIVAL (Hulin-Parrella)—A very attractive B size formal of cream speckled dahlia purple. Won several blues around the country the past season.

CORALLETTE—Coral pink.

.75

CORINNA, MFD.—Deep Yellow

.75

DUKE (Chappaqua-Parrella)—Miniature F. D. light blend of marigold orange on yellow base. Height of plant 3½ feet.

Root \$1.50

GERRIE HOEK (Min.) F. D.—This lovely rose produces an abundance of flowers. Excellent for cutting.

Root \$1.00

IDA S (Slocum-Parrella) Miniature—Color wine red. Size 2½" x 2". Inclined ball shaped with lacinated petals. Stems are good and hold flowers facing on top.

Root \$2.00

IKE S. C.—Deep Velvet

75c

LILLY BELL F. D.—Light pink. Blooms so profusely as to give loads of flower.

Root \$1.00

LITTLE FIRE BALL—Bright red.

75c

LITTLE PANDA (Slocum-Parrella-Min.)—F. D. Rosaline purple. Size 2¼" x 1¼" almost round. Stems 5" - 7" hold blooms at 45 degree angle and up. The 4 foot bush is covered with a mass of blooms. A wonderful garden little flower.

Root \$1.50

LITTLE LEMON DROP F.D.—Yellow

75c

LITTLE REESE strawberry red, small formal blooms outstanding for cut flower use

Root \$1.00

PEGGY LINDLEY F.D.—Orange

75c

SNOWSPRITE—S. C. White

75c

TACITA (Hulin-Parrella)—Here is a clear rose pink informal miniature of four inches. Fine keeper and steady bloomer from early till late. Stems are perfect.

\$1.50

MINIATURE DAHLIAS - Continued

WHITE FAWN F. D.—Pure white, one of the best.	75c
WISP — MFD (Siebrecht-Parrella) — A new small miniature of exceptional Merit. Bright lemon yellow flowers of 2-inch size are freely produced on vigorous bushes.	\$1.00
WINSOME (Chappaqua-Parrella)—Min. F. D. Size 3½" x 2¼". Color blend of light yellow and bright red. General effect almost orange. Blooms profusely on good 8" stems. Keeps well when cut and a good florist's variety. Bush about 5 feet.	Roots \$4.00 Plants \$2.00

EXHIBITION POMPON DAHLIAS - Roots Only

ALBINO—White.	75c
AMBER QUEEN—Light Bronze	50c
BETTY ANN—Exhibition. Soft clear pink.	50c
BROWNS LEO—Red	\$1.00
CARDINAL—Red	50c
CLOVER—White and pink.	.75
EDITH MULLER—Peach Red.	50c
GOLD DUST—Yellow and red	.75
HONEY—Yellow Edged Red	50c
IRIQUOIS LITTLE RED—Dark red.	.75
JOE FETTE—White.	50c
KOCHELSEE—Scarlet red.	\$1.00
LITTLE EDITH—Wonderful exhibition pompon of light yellow tipped bright carmine.	50c
LITTLE RED WING—Red.	.75
LITTLE SNOW WHITE—White.	75c
MORNING MIST—Delicate lavender.	50c
ROTHOUT—Red	75c
SHERRY—Violet purple.	75c
SNOWCLAD—White.	50c
TINY TOT—Dark red.	75c
YELLOW GEM—Yellow.	50c

SINGLE DAHLIAS - Roots Only

A. M. BERLETT—Red	75c
GIANT YELLOW CENTURY—Yellow	75c
GOLDEN CENTURY	75c
LAVENDER GEM—Lavender.	75c
MARSHALL'S GLORY—Red, white tipped.	75c
ROY'S SINGLE—A new variety of exceptional merit. The petals are rich crimson edged with white. The blooms are well placed on excellent stems. A sturdy bush with good growing habits.	\$1.00
SCARLET CENTURY—Scarlet Red.	75c
SCHWIETERS BABY—Red	75c
SHIRLEY CENTURY Dark—Red.	75c
TANGO CENTURY—Orange and gold.	50c
THE DUCHESS—Purple Yellow Center	75c
WHITE CENTURY	75c

SINGLE BEDDING VARIETIES

SNEEZY—White.	75c
BRUNO—Spanish orange and blood red.	75c

ORDER BLANK

Mr.
Mrs.

Name Miss.....

Address

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When Wanted

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[illegible]

Please make Check or Money Order Payable to Albert Parrella

For thrills get my Super dahlia seeds.

Greetings . . . To My Friends:

It is with pleasure that I present you with this, my Dahlia Catalogue for 1957. Your generous and kind support is thoroughly appreciated and inspires me to continued effort to make available to you only the best.

This catalog would not be complete if I were not to take advantage of the opportunity to thank you for your many letters telling of various successes obtained from stock purchased from me. I am grateful to those who have been able to visit my gardens as well as those who have inspected my exhibits at the American Dahlia Society Shows, and many other shows we attend, because I feel my dahlias speak best for themselves.

To those who are familiar with my stock, no introduction is necessary and you have my pledge that the same quality will not only continue but improve if such is possible. To those who have not tried my service this is an invitation, an invitation that may prove a real opportunity for you to realize something you may not have been able to obtain elsewhere and no order is too small nor is any contract too large, I am pleased to serve you.

ALBERT PARRELLA.

IMPORTANT NOTICE — DO NOT OVERLOOK

Due to the limited space we are compelled to be brief with our descriptions. However, we want our patrons to know that the varieties listed in this Catalog are either Honor Roll Certificate Winners or has proven with us to be truly outstanding.

VISITORS ARE WELCOME

You are cordially invited to bring along as many friends as you possibly can to my gardens at any time after August 15th and see this magnificent sight. You are under no obligation to buy, but welcomed and I will be as happy to see you as you will be to see this magnificent collection of gorgeous massive flowers in all of the colors, shades, and tints of the rainbow.

I will have over 300 varieties, most of them Honor Roll dahlias, as well as many promising seedlings, and many new ones sent by other growers for trial and that have not been released for sales as yet, as well as many novelties.

We want to thank those who have sent to us Seedlings for trial this past season. Assure you we have given them the best of attention. We would appreciate receiving more of them for the coming season providing they are good. We will do all we can to put them over.

A WORD ABOUT OUR DAHLIA PLANTS

We only offer plants of the most expensive varieties. You can secure plants at a much reasonable price. Our plants are made from base cuttings, and aren't over-propagated. We send out fine sturdy plants, well packed and GUARANTEED to reach you in perfect condition. If you take proper care of them you will not be disappointed.

DIRECTIONS OF REACHING PARRELLA DAHLIA GARDENS

Customers can easily reach our place by taking the East Side Subway (Lexington Avenue): the train that is marked "241st Street & White Plains Road." Get off at East 180th Street and change for the SHUTTLE which passes our gardens. Get off at BAYCHESTER AVENUE. The distance between 180th Street and Baychester is only five stations. Our Gardens are only two blocks from Baychester Avenue. Inquire at Station, anyone will direct you to our Gardens. The fare is only 15 Cents.

BY AUTO: Follow the Boston Post Road to either ELY AVENUE or GRACE AVENUE. Grace Avenue is more convenient for your parking space, turn EAST here five hundred feet and you are at the center of our Gardens.

Member of American Dahlia Society and The New York Florists Club

JOIN

THE AMERICAN



DAHLIA SOCIETY

FEE \$4.00

For ENTRY BLANKS write to Henry A. Olsen, 45 Clement Avenue, Elmont, New York, or to us.

May 18, 1956

Dear Mr. Parrella:

My order for dahlia plants has been received in very good condition. Thanks.
Sincerely yours,

J. F.

Ludington, Mich. Feb. 25, 1956.

The seeds you sent me last season grew very, very good, and we had lots of large pretty blooms. There are two that I have saved to grow this season. The flowers were large and well formed with nice tight centers. I will try again this year in hopes I can exhibit some new seedlings at the C.S.D.S. Show in Chicago.

F. K

Parrella Dahlias Known and Grown the World Over! Why Not?

HOW TO GROW DAHLIA FROM SEED

There are many ways that dahlia seeds are started, and grown, on account of the different climatic conditions, and the length of the growing season, here in New York City, I have been getting wonderful results as follows: About April 1st, I select an open sunny location in my garden and spade this to a depth of about 8 inches and rake the soil until it is finely broken, and not lumpy, then with a hoe make trenches about 4 inches in depth and about 12 inches apart.

Then place a seed about every 2 inches apart in these trenches and cover with about one half inch of soil, water lightly and cover with about 2 or 3 inches of peat moss, as a protection against a slight frost or cold. About May 1st carefully remove the peat moss and in another week or two you will see the young dahlia plants breaking through the ground, add a little more soil to the trench and around the plants that are showing above ground, so that they will get better and stronger root formation. About June 1st many of these plants will be about 4 or 5 inches above the ground, showing two to three sets of leaves and the stems will be about the thickness of an ordinary match. They are then about the right size for transplanting.

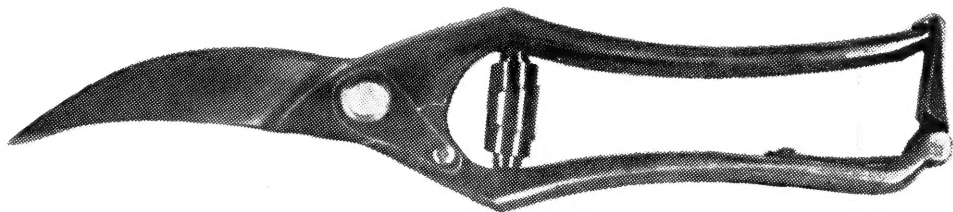
In colder climates and where the growing season is not so long, is to start the seeds in boxes or flats about 20 inches long, 12 inches wide and 4 inches deep. Make 3 or 4 trenches about 2 inches deep and plant the seed about every 2 inches apart in these trenches and cover with about a half inch of soil. These seeds should be planted about 2 months before it is reasonably safe to transplant the young plants out into the open.

The box should be kept in a warm room and near a window that faces a sunny location. About 2 or 3 weeks later, they will be breaking out of the ground and when they are about 3 or 4 inches high, they should be removed from the box and transplanted into 3 inch flower pots, and on warm, sunny days, should be left out into the open to gradually harden, and when you believe that the time is right for their permanent transplanting as described above, then plant them as directed, and they will grow into strong, healthy plants, as good if not better than plants grown from tubers.

Of course if you have a greenhouse or a cold frame facilities, it will simplify matters by starting your seeds about March 15th and using the above last two paragraph principles.

ALBERT PARELLA.

DAHLIA SHEARS KAMPHAUS SOLINGEN DAHLIA SHEARS



Double cutting dahlia shear for dividing and trimming dahlia clumps. It is specially made for me by a German cutlery manufacturer with over 130 years of experience in making fine horticultural cutting tools. My shear embodies all the desirable points I have found in all the different makes I have used over the past 30 years. Now at last I can offer a shear that is especially designed to get at the hard-to-reach parts of the clump and so permit the cutting of the greatest possible number of eye-bearing divisions with least amount of effort. And when this work is done, the shears can, of course, be used for all kinds of general pruning.

Length 8 $\frac{3}{4}$ ". Weight 12 oz.

The price is \$7.00 postpaid.

We also have a next best German Pruning Shears for \$5.25.

JUST A FEW OF OUR MANY TESTIMONIALS

Mr. Albert Parella,
Bronx, New York.
Dear Sir:

Hendersonville, N. C.

Last spring I ordered some dahlia seed from you and was to report on how they did. I got 18 nice sturdy plants. And some lovely blooms. It is hard for me to describe them. I have a formal decolre large over ten inches across, a good keeper when cut. A light red on front, striped yellow on back and tipped yellow for half inch on tips. It was a beauty. Broad petals, good formation and tall and held face up. A deep lemon yellow. Another must have come from the same seed pod, for it was identically the same dahlia only no yellow tips. Both good keepers. A light lemon yellow cactus, the one I have been trying to find for years. Fine in every way. One if it turns out as well next year will take the place of Jersey Beauty.

Mrs. R. E.

PARRELLA'S

1957 DAHLIA CATALOGUE



NOTE—My little grandchild Rhonda Parrella holding the huge bloom of MARGARET DUROSS

MARGARET DUROSS (Fuchs-Parrella)—I. D.—A large, auroelian yellow, flushed scarlet, almost orange. Size 11" x 5" or larger. Cane stems 12"-15" hold blooms facing. Bushes are vigorous with healthy foliage and grow about 6 feet. Good bloomer early and late. **Root \$5.00 Plant \$2.50**

NOTE: Margaret Duross is named in honor of the garden editor of the N. Y. Journal American. It has been placed on 3 Honor Rolls and not two as incorrectly shown in Honor Rolls in Flower Grower.

Our beautiful commercial display at A.D.S. Show at New York. Won Gold Medal.

PARRELLA DAHLIA GARDENS

3380 ELY AVENUE

Corner 222nd Street

NEW YORK 69, N. Y.

Telephone OLinville 5-8384